

Written statement of a non-key officer decision
Director of Adults and Communities

Title	ActiveHERE
Decision maker	Director of Adults and Communities
Date of decision	29 November 2018
Report exemption class	Open
Purpose	To approve the commissioning of an ActiveHERE service
Decision	<p>That:</p> <p>a) ActiveHERE be commissioned for the period 1st April 2019 to March 2021 (1 + 1 year contract) focused on supporting inactive adults into physical activity through the ActivePlus pathway and development of activities on offer in four key communities;</p> <p>b) The four communities in which the activity development will be focussed will be determined based on demographics, community assets and population characteristics;</p> <p>c) The maximum budget allocated to this programme will be £78,238 plus £6,000 internal costs (£39,119 plus £3,000 per annum);</p> <p>d) The contract is allocated to the project as a 1 + 1 year contract;</p> <p>e) The Director for Public Health be authorised to finalise the service specification and award contracts for ActiveHERE within the agreed budget.</p>
Reason for the decision	<p>As set out in the report. Documents relating to this decision are available at</p> <p>http://councillors.herefordshire.gov.uk/mglIssueHistoryHome.aspx?IId=50028305</p>
Consultation	
Options considered	<p>1. The existing delivery model with two pathways could be extended. This is not</p>

	<p>recommended as the delivery cost would be £133,990 over two years, the project has already been delivered countywide and maintaining the project growth would be unsustainable.</p> <p>2. The ActiveHERE project is drawn to a close. This is not recommended as the identified need remains, the project has demonstrated clear beneficial outcomes and it plays a key role in supporting other health improvement services such as the Healthy Lifestyle Trainer Service (HLTS). Ending this programme would have a countywide impact on adult physical activity and obesity rates, as well as adult mental wellbeing (outcomes in the Public health outcomes framework and contributors to the strategic objectives in the Health and Wellbeing Strategy to reduce premature mortality).</p> <p>3. Bring ActiveHERE in house. This would require the expansion of the HLTS to include specific physical activity support and asset development. This is not recommended as it would require creating additional capacity in the existing team. Furthermore, the community development of activities is not currently a role within HLTS's remit.</p>
Declarations of interest	
Call-in expiry date (decisions are not subject to call-in where special urgency provisions apply)	5 December 2018

Officer: Director of Adults and Communities	Date 29 November 2018
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